111162016001314

SECURITIES AND EXCHANGE COMMISSION

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Company Information

SEC Registration No.	0000022401
Company Name	PRIME MEDIA HOLDINGS INC.
Industry Classification	FINANCING COMPANY OPERATIONS
Company Type	Stock Corporation

Document Information

Document ID	111162016001314
Document Type	GENERAL INFORMATION SHEET
Document Code	GIS
Period Covered	October 22, 2016
No. of Days Late	0
Department	CED/CFD/CRMD/MRD
Remarks	

COVER SHEET

2	2	4	0	1					

S.E.C. Registration Number

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(Company's Full Name)

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M	a	k	a	t	i		C	i	t	y																	

(Business Address: No. Street/City/Province)

ROLANDO S. SANTOS	831-4479
Contact Person	Company Telephone Number

1	2	3	1	2016 GIS	0	5		
Month	*Day*			FORM TYPE	*Month*	*Day*		
Fiscal Year					Annual Meeting			

N/A
Secondary License Type, If Applicable

Dept. Requiring this Doc.		Amended Articles Number/Section
		Total Amount of Borrowings
Total No. of Stockholders	nil Domestic	Foreign

To be accomplished by SEC Personnel concerned

File Number	LCU
Document I.D.	Cashier

STAMPS

GENERAL INFORMATION SHEET (GIS)

FOR THE YEAR 2016

STOCK CORPORATION

GENERAL INSTRUCTIONS:

1. FOR USER CORPORATION: THIS GIS SHOULD BE SUBMITTED WITHIN THIRTY (30) CALENDAR DAYS FROM THE DATE OF THE ANNUAL STOCKHOLDERS' MEETING. **DO NOT LEAVE ANY ITEM BLANK.** WRITE "N.A." IF THE INFORMATION REQUIRED IS NOT APPLICABLE TO THE CORPORATION OR "NONE" IF THE INFORMATION IS NON-EXISTENT. IF THE ANNUAL STOCKHOLDERS' MEETING IS HELD ON A DATE OTHER THAN THAT STATED IN THE BY-LAWS, THE GIS SHALL BE SUBMITTED WITHIN THIRTY (30) CALENDAR DAYS FROM THE ACTUAL DATE OF THE ANNUAL STOCKHOLDERS' MEETING.
2. IF NO MEETING IS HELD, THE CORPORATION SHALL SUBMIT THE GIS NOT LATER THAN JANUARY 30 OF THE FOLLOWING YEAR. HOWEVER, SHOULD AN ANNUAL STOCKHOLDERS' MEETING BE HELD THEREAFTER, A NEW GIS SHALL BE SUBMITTED/FILED.
3. THIS GIS SHALL BE ACCOMPLISHED IN ENGLISH AND CERTIFIED AND SWORN TO BY THE CORPORATE SECRETARY OF THE CORPORATION.
4. THE SEC SHOULD BE TIMELY APPRISED OF RELEVANT CHANGES IN THE SUBMITTED INFORMATION AS THEY ARISE. FOR CHANGES RESULTING FROM ACTIONS THAT AROSE BETWEEN THE ANNUAL MEETINGS, THE CORPORATION SHALL SUBMIT ONLY THE AFFECTED PAGE OF THE GIS THAT RELATES TO THE NEW INFORMATION TOGETHER WITH A COVER LETTER SIGNED BY THE CORPORATE SECRETARY OF THE CORPORATION. THE PAGE OF THE GIS AND COVER LETTER SHALL BE SUBMITTED WITHIN SEVEN (7) DAYS AFTER SUCH CHANGE OCCURRED OR BECAME EFFECTIVE.
5. SUBMIT FOUR (4) COPIES OF THE GIS TO THE CENTRAL RECEIVING SECTION, GROUND FLOOR, SEC BLDG., EDSA, MANDALUYONG CITY. ALL COPIES SHALL UNIFORMLY BE ON A4 OR LETTER-SIZED PAPER WITH A STANDARD COVER PAGE. THE PAGES OF ALL COPIES SHALL USE ONLY ONE SIDE. CORPORATIONS SUBMITTING A COPY OF THEIR GIS ONLINE OR VIA INTERNET SHALL SUBMIT ONE (1) HARD COPY OF THE GIS, TOGETHER WITH A CERTIFICATION UNDER OATH BY ITS CORPORATE SECRETARY THAT THE COPY SUBMITTED ONLINE CONTAINS THE EXACT DATA IN THE HARD COPY.
6. **ONLY THE GIS ACCOMPLISHED IN ACCORDANCE WITH THESE INSTRUCTIONS SHALL BE CONSIDERED AS HAVING BEEN FILED.**
7. THIS GIS MAY BE USED AS EVIDENCE AGAINST THE CORPORATION AND ITS RESPONSIBLE DIRECTORS/OFFICERS FOR ANY VIOLATION OF EXISTING LAWS, RULES AND REGULATIONS

========== PLEASE PRINT LEGIBLY ==========

CORPORATE NAME: PRIME MEDIA HOLDINGS, INC. (formerly: FIRST e-BANK CORPORATION)	DATE REGISTERED:
BUSINESS/TRADE NAME: PRIME MEDIA HOLDINGS, INC. (formerly: FIRST e-BANK CORPORATION)	February 6, 1963 (as extended 6-Feb-13
SEC REGISTRATION NUMBER: 22401	FISCAL YEAR END: December 31
DATE OF ANNUAL MEETING PER BY-LAWS: 3rd TUESDAY OF MAY	CORPORATE TAX IDENTIFICATION NUMBER (TIN) 000-491-007
ACTUAL DATE OF ANNUAL MEETING: 22-Oct-16	WEBSITE/URL ADDRESS: www.primemediaholdingsinc.com
COMPLETE PRINCIPAL OFFICE ADDRESS: 16F Citibank Tower, Paseo de Roxas, Makati City	E-MAIL ADDRESS: service@primemediaholdingsinc.com
COMPLETE BUSINESS ADDRESS: 16F Citibank Tower, Paseo de Roxas, Makati City	FAX NUMBER: 856-7976
NAME OF EXTERNAL AUDITOR & ITS SIGNING PARTNER: Reyes Tacandong & Co. (Belinda B. Fernando) / SEC ACCREDITATION NUMBER (if applicable): 0782-A	TELEPHONE NUMBER(S): 831-4479

PRIMARY PURPOSE/ACTIVITY/INDUSTRY PRESENTLY ENGAGED IN:	INDUSTRY CLASSIFICATION:	GEOGRAPHICAL CODE:
To purchase, subscribe for or otherwise acquire and own, hold, use, manage, sell, assign, transfer, mortgage, pledge, exchange, or otherwise dispose of real and personal property of every kind and description.	N/A	N/A

========== INTERCOMPANY AFFILIATIONS ==========

PARENT COMPANY	SEC REGISTRATION NO.	ADDRESS
RYM Business Management Corp.	201004611	3rd Floor Universal Re Bldg., Paseo de Roxas, Makati City
SUBSIDIARY/AFFILIATE	**SEC REGISTRATION NO.**	**ADDRESS**
N/A	N/A	N/A

NOTE: USE ADDITIONAL SHEET IF NECESSARY

GENERAL INFORMATION SHEET

STOCK CORPORATION

========== PLEASE PRINT LEGIBLY ==========

orporate Name: PRIME MEDIA HOLDINGS, INC. (formerly: FIRST e-BANK CORPORATION)

A. Is the Corporation a covered person under the Anti Money Laundering Act (AMLA), as amended? (Rep. Acts. 9160/9164/10167/10365) Yes ☐ No ☒

lease check the appropriate box:

1.

- ☐ a. Banks
- ☐ b. Offshore Banking Units
- ☐ c. Quasi-Banks
- ☐ d. Trust Entities
- ☐ e. Non-Stock Savings and Loan Associations
- ☐ f. Pawnshops
- ☐ g. Foreign Exchage Dealers
- ☐ h. Money Changers
- ☐ i. Remittance Agents
- ☐ j. Electronic Money Issuers
- ☐ k. Financial Institutions which Under Special Laws are subject to Bangko Sentral ng Pilipinas' (BSP) supervision and/or regulation, including their subsidiaries and affiliates.

2.

- ☐ a. Insurance Companies
- ☐ b. Insurance Agents
- ☐ c. Insurance Brokers
- ☐ d. Professional Reinsurers
- ☐ e. Reinsurance Brokers
- ☐ f. Holding Companies
- ☐ g. Holding Company Systems
- ☐ h. Pre-need Companies
- ☐ i. Mutual Benefit Association
- ☐ j. All Other Persons and entities supervised and/or regulated by the Insurance Commission (IC)

3.

- ☐ a. Securities Dealers
- ☐ b. Securities Brokers
- ☐ c. Securities Salesman
- ☐ d. Investment Houses
- ☐ e. Investment Agents and Consultants
- ☐ f. Trading Advisors
- ☐ g. Other entities managing Securities or rendering similar services
- ☐ h. Mutual Funds or Open-end Investment Companies
- ☐ i. Close-end Investment Companies
- ☐ j. Common Trust Funds or Issuers and other similar entities
- ☐ k. Transfer Companies and other similar entities
- ☐ l. Other entities administering or otherwise dealing in currency, commodities or financial derivatives based there on
- ☐ m. Entities administering of otherwise dealing in valuable objects
- ☐ n. Entities administering or otherwise dealing in cash Substitutes and other similar monetary instruments or property supervised and/or regulated by the Securities and Exchange Commission (SEC)

4. ☐ Jewelry dealers in precious metals, who, as a business, trade in precious metals

5. ☐ Jewelry dealers in precious stones, who, as a business, trade in precious stone

6. Company service providers which, as a business, provide any of the following services to third parties

- ☐ a. acting as a formation agent of juridical persons
- ☐ b. acting as (or arranging for another person to act as) a director or corporate secretary of a company, a partner of a partnership, or a similar position in relation to other juridical persons
- ☐ c. providing a registered office, business address or accommodation, correspondence or administrative address for a company, a partnership or any other legal person or arrangement
- ☐ d. acting as (or arranging for another person to act as) a nominee shareholder for another person

7. Persons who provide any of the following services:

- ☐ a. managing of client money, securities or other assets
- ☐ b. management of bank, savings or securities accounts
- ☐ c. organization of contributions for the creation, operation or management of companies
- ☐ d. creation, operation or management of juridical persons or arrangements, and buying and selling business entities

8. ☐ None of the above

Describe nature of business: HOLDING COMPANY

B. Has the Corporation complied with the requirements on Customer Due Diligence (CDD) or Know Your Customer (KYC), record-keeping, and submission of reports under the AMLA, as amended, since the last filing of its Yes ☐ No ☒ NA

GENERAL INFORMATION SHEET

STOCK CORPORATION

========== PLEASE PRINT LEGIBLY ==========

CORPORATE NAME: PRIME MEDIA HOLDINGS, INC. (formerly: FIRST e-BANK CORPORATION)

CAPITAL STRUCTURE

AUTHORIZED CAPITAL STOCK 5,000,000,000.00

	TYPE OF SHARES *	NUMBER OF SHARES	PAR/STATED VALUE	AMOUNT (PhP) (No. of shares X Par/Stated Value)
	COMMON	3,000,000,000	1.00	3,000,000,000.00
	PREFERRED A	1,000,000,000	1.00	1,000,000,000.00
	PREFERRED B	1,000,000,000	1.00	1,000,000,000.00
	TOTAL	5,000,000,000	TOTAL P	5,000,000,000.00

SUBSCRIBED CAPITAL

FILIPINO	NO. OF STOCK-HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	NUMBER OF SHARES IN THE HANDS OF THE PUBLIC **	PAR/STATED VALUE	AMOUNT (PhP)	% OF OWNERSHIP
		COMMON	699,080,757		1.00	699,080,757	97.82%
		PREFERRED A	14,256,610		1.00	14,256,610	1.99%
		TOTAL	713,337,367	TOTAL	TOTAL P	713,337,367	99.81%

FOREIGN (INDICATE BY NATIONALITY)	NO. OF STOCK-HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	NUMBER OF SHARES IN THE HANDS OF THE PUBLIC **	PAR/STATED VALUE	AMOUNT (PhP)	% OF OWNERSHIP
		COMMON	1,217,859		1.00	1,217,859	0.17%
		PREFERRED	109,650		1.00	109,650	0.02%
Percentage of Foreign Equity :		TOTAL	1,327,509	TOTAL	TOTAL P	1,327,509	0.19%
					TOTAL SUBSCRIBED P	714,664,876	100.00%

PAID-UP CAPITAL

FILIPINO	NO. OF STOCK-HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	PAR/STATED VALUE	AMOUNT (PhP)	% OF OWNERSHIP
		COMMON	699,080,757	1.00	699,080,757	97.82%
		PREFERRED	14,256,610	1.00	14,256,610	1.99%
		TOTAL	713,337,367	TOTAL P	713,337,367	99.81%

FOREIGN (INDICATE BY NATIONALITY)	NO. OF STOCK-HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	PAR/STATED VALUE	AMOUNT (PhP)	% OF OWNERSHIP
		COMMON	1,217,859	1.00	1,217,859	0.17%
		PREFERRED	109,650	1.00	109,650	0.02%
		TOTAL	1,327,509	TOTAL P	1,327,509	0.19%
				TOTAL PAID-UP P	714,664,876	100.00%

NOTE: USE ADDITIONAL SHEET IF NECESSARY

* Common, Preferred or other classification

** Other than Directors, Officers, Shareholders owning 10% of outstanding shares.

GENERAL INFORMATION SHEET

STOCK CORPORATION

========== PLEASE PRINT LEGIBLY ==========

CORPORATE NAME: PRIME MEDIA HOLDINGS, INC. (Formerly First e-Bank Corporation)

DIRECTORS / OFFICERS

NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	INC'R	BOARD	SEX	STOCK HOLDER	OFFICER	EXEC. COMM.	TAX IDENTIFICATION NO. (TIN) FOR FILIPINOS AND FOREIGNERS
1. **MANOLITO A. MANALO** 6th Flr., Pacific Star Bldg., Makati Ave. cor. Sen. Gil Puyat Ave., Makati City	N	C	M	Y	President & CEO	N/A	195-562-309 Filipino
2. **BERNADETH A. LIM** 6th Flr., Pacific Star Bldg., Makati Ave. cor. Sen. Gil Puyat Ave., Makati City	N	M	F	Y	Vice-President	A/M; C/M	236-185-911 Filipino
3. **JUAN VICTOR S. VALDEZ** 6th Flr., Pacific Star Bldg., Makati Ave. cor. Sen. Gil Puyat Ave., Makati City	N	M	M	Y	N/A	N/C; A/M	914-843-195 Filipino
4. **MONICA ISABELLE I. VILLANUEVA** 9th Flr., Pacific Star Bldg., Makati Ave. cor. Sen. Gil Puyat Ave., Makati City	N	M	F	Y	Corporate Secretary	N/M; C/C	238-362-441 Filipino
5. **DIANE MADELYN C. CHING** 4th Floor Citibank Tower, 8741 Paseo de Roxas, Makati City	N	M	F	Y	Assistant Corporate Secretary	N/A	278-181-489 Filipino
6. **JOHNNY Y. ARUEGO, JR.** No. 167 Libra St., Cinco Hermanos Subdivision, Marikina City	N	M	M	Y	Independent Director	A/C; C/M	166-228-348 Filipino
7. **EDGARDO E. TUMANGAN** Unit 220 Dakota Residence, 555 Gen. Malvar corner Adriatico Sts., Malate Manila	N	M	M	Y	Independent Director	N/M	121-835-752 Filipino
8. **ROLANDO S. SANTOS** 4th Floor Citibank Tower, 8741 Paseo de Roxas, Makati City	N	N	M	N	Treasurer	N/A	145-368-983 Filipino
9. **CHRISTOPHER SAM. S. SALVADOR** 9th Flr., Pacific Star Bldg., Makati Ave. cor. Sen. Gil Puyat Ave., Makati City	N	N	M	N	Corporate Info Officer	N/A	285-569-946 Filipino

FOR SEX COLUMN, PUT "F" FOR FEMALE, "M" FOR MALE.
FOR BOARD COLUMN, PUT "C" FOR CHAIRMAN, "M" FOR MEMBER, "I" FOR INDEPENDENT DIRECTOR.
FOR INC'R COLUMN, PUT "Y" IF AN INCORPORATOR, "N" IF NOT.
FOR STOCKHOLDER COLUMN, PUT "Y" IF A STOCKHOLDER, "N" IF NOT.
FOR OFFICER COLUMN, INDICATE PARTICULAR POSITION IF AN OFFICER, FROM VP UP INCLUDING THE POSITION OF THE TREASURER, SECRETARY, COMPLIANCE OFFICER AND/OR ASSOCIATED PERSON.
FOR EXECUTIVE COMMITTEE, INDICATE "C" IF MEMBER OF THE COMPENSATION COMMITTEE; "A" FOR AUDIT COMMITTEE; "N" FOR NOMINATION AND ELECTION COMMITTEE. ADDITIONALLY WRITE "C" AFTER SLASH IF CHAIRMAN AND "M" IF MEMBER.

GENERAL INFORMATION SHEET

STOCK CORPORATION

========== PLEASE PRINT LEGIBLY ==========

CORPORATE NAME: PRIME MEDIA HOLDINGS, INC. (formerly: First e-Bank Corporation

TOTAL NUMBER OF STOCKHOLDERS: 1,608	NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH:

TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS: 116,784,224 (As of 31 December 2015)

STOCKHOLDER'S INFORMATION (As of 31 October 2016)

NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NO. (TIN) FOR FILIPINOS AND FOREIGNERS
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNER-SHIP		
1. PCD NOMINEE CORPORATION Filipino 106 Paseo de Roxas, Makati City	Common	670,718,882	670,718,882.00	95.78%	670,718,882.00	004-774-849
2. FIRST PRODUCERS HOLDINGS CORP. FAO RAY BURTON DEV. CORP. Filipino 737 Paseo de Roxas, Makati City	Common	6,175,789	6,175,789.00	0.88%	6,175,789	000-491-151
3 FIRST PRODUCERS HOLDINGS CORP. Filipino FAO PRODUCERS PROPERTIES, INC. Filipino 737 Paseo de Roxas, Makati City	Common	4,903,852	4,903,852.00	0.70%	4,903,852.00	000-491-151
4. RAY BURTON DEVELOPMENT CORP. Filipino 10F BDO Plaza, 737 Paseo de Roxas, Makati City	Common	3,213,293	3,213,293.00	0.46%	3,213,293.00	000-491-151
5. PRODUCERS PROPERTIES, INC. Filipino 10F BDO Plaza, 737 Paseo de Roxas, Makati City	Common	3,013,701	3,013,701.00	0.43%	3,013,701.00	000-491-169
6. MERCHANTILE INVESTMENT COMPANY INC. Filipino 737 Paseo de Roxas, Makati City	Common	1,585,989	1,585,989.00	0.23%	1,585,989.00	000-477-338
7. ALBERT DEL ROSARIO ITF ANTHONY SALIM	Common	1,289,279	1,289,279.00	0.18%	1,289,279.00	119-816-369
8. PCD NOMINEE CORPORATION Foreign 8F Makati Stock Exchange Bldg. 767 Ayala Ave., Makati City	Common	1,063,335	1,063,335.00	0.15%	1,063,335.00	004-774-849
TOTAL AMOUNT OF SUBSCRIBED CAPITAL			691,964,120	98.81%	691,964,120.00	
TOTAL AMOUNT OF PAID-UP CAPITAL						

PARTICIPANTS UNDER PCD WHO OWN MORE THAN 5% OF THE VOTING SECURITIES

NAME	TYPE	SHARES	% OF OWNERSHIP
RYM BUSINESS MANAGEMENT CORP.	Common	463,555,085	66.19%
ISIDRO C. ALCANTARA, JR.	Common	97,178,901	14.00%

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.

GENERAL INFORMATION SHEET

STOCK CORPORATION

========== PLEASE PRINT LEGIBLY ==========

CORPORATE NAME: PRIME MEDIA HOLDINGS, INC. (formerly: First e-Bank Corporation

TOTAL NUMBER OF STOCKHOLDERS: 1,608	NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH:

TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS: 116,784,224 (As of 31 December 2015)

STOCKHOLDER'S INFORMATION

NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NO. (TIN) FOR FILIPINOS AND FOREIGNERS
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNER-SHIP		
9. **ERNESTO B. LIM** Filipino 338 A. Mayon St., Quezon City	Common	880,000	880,000.00	0.13%	880,000.00	133-067-134
10. **LUCIO W. YAN &/OR CLARA YAN** Filipino 87 Yafayette St., Greenhills East, Mandaluyong City	Common	600,000	600,000.00	0.09%	600,000	133-067-134
11. **JOEL B. VARGAS** Filipino 240 Biyaya St., Bacood, Sta. Mesa, Manila	Common	534,876	534,876.00	0.08%	534,876.00	131-483-976
12. **MARLENE SO &/OR SO PENG KEE** Filipino SPR Bldg. JM 7 Lanang, Davao City	Common	239,000	239,000.00	0.03%	239,000.00	229-009-858
13. **MARIA T. UY** Filipino 517-A. Santol St., Sta. Mesa, Manila	Common	211,200	211,200.00	0.03%	211,200.00	104-138-638
14. **JOSE YU GO, JR.** Filipino 470 San Fernando St., Binondo, Manila	Common	210,000	210,000.00	0.03%	210,000.00	131-222-640
15. **QUE LU KIONG** Filipino 224 J.P Rizal St., Sta. Elena, Marikina City	Common	150,000	150,000.00	0.02%	150,000.00	188-774-416
16. **JOVY LIM GO** Filipino 1357 E. Rizal Avenue, Sta. Cruz, Manila	Common	150,000	150,000.00	0.02%	150,000.00	251-988-615
TOTAL AMOUNT OF SUBSCRIBED CAPITAL			**2,975,076.00**	**0.43%**	**2,975,076.00**	
TOTAL AMOUNT OF PAID-UP CAPITAL						

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.

GENERAL INFORMATION SHEET

STOCK CORPORATION

========== PLEASE PRINT LEGIBLY ==========

CORPORATE NAME: PRIME MEDIA HOLDINGS, INC. (formerly: First e-Bank Corporation

TOTAL NUMBER OF STOCKHOLDERS: 1,608	NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH:

TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS: 116,784,224 (As of 31 December 2015)

STOCKHOLDER'S INFORMATION

NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NO. (TIN) FOR FILIPINOS AND FOREIGNERS
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNER-SHIP		
17. RUFINO H. ABAD Filipino	Common	142,011	142,011.00	0.02%	142,011.00	131-482-014
18. LUCIANO H. TAN Filipino	Common	139,600	139,600.00	0.02%	139,600.00	103-871-104
19. LEONARDO NAVALTA Filipino	Common	132,294	132,294.00	0.02%	132,294.00	131-483-329
20. OTHERS	Common	4,945,515	4,945,515.00	0.70%	4,945,515.00	N.A.
TOTAL AMOUNT OF SUBSCRIBED CAPITAL			700,298,616.00	100%	700,298,616.00	
TOTAL AMOUNT OF PAID-UP CAPITAL					700,298,616.00	

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.

GENERAL INFORMATION SHEET

STOCK CORPORATION

========== PLEASE PRINT LEGIBLY ==========

CORPORATE NAME: PRIME MEDIA HOLDINGS, INC. (formerly: First e-Bank Corporation

TOTAL NUMBER OF STOCKHOLDERS: 267	NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH:

TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS: 116,784,224 (As of 31 December 2015)

STOCKHOLDER'S INFORMATION (Preferred as of 31 October 2016)

NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NO. (TIN) FOR FILIPINOS AND FOREIGNERS
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNER-SHIP		
1. **FLORENTINO L. MARTINEZ** Filipino 606 C. Palanan St., Pitogo, Guadalupe, Makati City	Preferred	907,340	907,340	6.32%	907,340.00	190-196-257
2. **CARLOS TORRES** Filipino 8737 Paseo de Roxas, Makati City	Preferred	800,000	800,000	5.57%	800,000	131-463-927
3. **MDI EMPLOYEES RETIREMENT PLAN** Filipino C/O Metro Pacific Corp., Taguig	Preferred	610,450	610,450	4.25%	610,450.00	004-641-985
4. **METROLAB EMPLOYEES RETIREMENT PLAN** Filipino C/O Metro Pacific Corp., Taguig	Preferred	545,040	545,040	3.79%	545,040.00	230-465-020
5. **HELENA LLEREZA** Filipino 55 Washington St., Mervile Park Subd. Paranaque City	Preferred	529,810	529,810	3.69%	529,810.00	110-642-352
6. **HPPI EMPLOYEES RETIREMENT PLAN** Filipino Km. 21 West Service Road, Sucat Paranaque City	Preferred	500,000	500,000	3.48%	500,000.00	000-368-115
7. **E. CHUA CHIACO SEC., INC.** Filipino 115 Renita cor. Juan Luna St., Binondo Manila	Preferred	449,640	449,640	3.13%	449,640.00	230-000-335
8. **CITISECURITIES, INC.** Filipino Unit 270-1 B PSE Center, East Tower Exchange Rd., Ortigas Center, Pasig	Preferred	403,000	403,000	2.81%	403,000.00	000-322-268
TOTAL AMOUNT OF SUBSCRIBED CAPITAL			**4,745,280.00**	**33.04%**	**4,745,280.00**	
TOTAL AMOUNT OF PAID-UP CAPITAL						

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.

GENERAL INFORMATION SHEET

STOCK CORPORATION

========== PLEASE PRINT LEGIBLY ==========

CORPORATE NAME: PRIME MEDIA HOLDINGS, INC. (formerly: First e-Bank Corporation

TOTAL NUMBER OF STOCKHOLDERS: 267	NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH:

TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS: 116,784,224 (As of 31 December 2015)

STOCKHOLDER'S INFORMATION (Preferred)

NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NO. (TIN) FOR FILIPINOS AND FOREIGNERS
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNER-SHIP		
9. WEALTH SECURITIES INC. Filipino 21F PSE, Ortigas Center, Exchange Rd., Pasig City	Preferred	402,000	402,000	2.80%	402,000.00	330-528-000
10. VIRGINIA U. NG Filipino Corporate Lending II, 8737 Paseo de Roxas, Makati City	Preferred	344,470	344,470	2.40%	344,470	107-176-729
11. PNB SECURITIES, INC. Filipino 10th Floor BDO Plaza, 737 Paseo de Roxas, Makati City	Preferred	300,280	300,280	2.09%	300,280.00	000-198-201
12. TATO A. JOHAN Filipino 5F Don Chia Lamco Bldg., Alfaro St., Salcedo Village, Makati City	Preferred	300,000	300,000	2.09%	300,000.00	132-191-316
13. BANCO DE ORO TRUST BANKING GROU Filipino 12 ABD Ave., Ortigas Center, Mandaluyong City	Preferred	280,000	280,000	1.95%	280,000.00	000-708-174-000
14. ANTONIO R. SAMSON Filipino C/O PDCP	Preferred	250,000	250,000	1.74%	250,000.00	105-379-031
15. SEGUNDO SEANGIO Filipino 465 a Flores St., Ermita Manila	Preferred	244,000	244,000	1.70%	244,000.00	130-192-480
16. DIVERSIFIED SEC., INC. Filipino 5F, PDCP Bank Center, Herrerra cor. Valero St., Valero Village, Makati	Preferred	218,080	218,080	1.52%	218,080.00	321-000-853-804
TOTAL AMOUNT OF SUBSCRIBED CAPITAL			**2,338,830.00**	**16.29%**	**2,338,830.00**	
TOTAL AMOUNT OF PAID-UP CAPITAL						

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.

GENERAL INFORMATION SHEET

STOCK CORPORATION

========== PLEASE PRINT LEGIBLY ==========

CORPORATE NAME: PRIME MEDIA HOLDINGS, INC. (formerly: First e-Bank Corporation

TOTAL NUMBER OF STOCKHOLDERS: 267	NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH:

TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS: 116,784,224 (As of 31 December 2015)

STOCKHOLDER'S INFORMATION (Preferred)

NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NO. (TIN) FOR FILIPINOS AND FOREIGNERS
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNER-SHIP		
17. ANTONIO ALIPIO Filipino 609 Elcano St., Binondo, Manila	Preferred	218,000	218,000	1.52%	218,000.00	103-906-369
18. TERESITA C. COMETA Filipino C/O PDCP, Ayala Ave., Makati City	Preferred	210,000	210,000	1.46%	210,000.00	131-482-432
19. EASTERN SECURITIES DEVT CORP Filipino	Preferred	196,340	196,340	1.37%	196,340.00	300-000-329-281
20. VIRGINIA U. NG	Preferred	183,130	183,130	1.27%	183,130.00	107-176-729
21. OTHERS	Preferred	6,474,680	6,474,680	45.07%	6,474,680.00	N.A.
TOTAL AMOUNT OF SUBSCRIBED CAPITAL			14,366,260.00	100%	14,366,260.00	
TOTAL AMOUNT OF PAID-UP CAPITAL					14,366,260.00	

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

ote: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting ecurities. Attach separate sheet, if necessary.

GENERAL INFORMATION SHEET

STOCK CORPORATION

PLEASE PRINT LEGIBLY

CORPORATE NAME: PRIME MEDIA HOLDINGS, INC. (Formerly First e-Bank Corporation)

1. INVESTMENT OF CORPORATE FUNDS IN ANOTHER CORPORATION	AMOUNT (PhP)	DATE OF BOARD RESOLUTION
1.1 STOCKS	N/A	N/A
1.2 BONDS/COMMERCIAL PAPER (Issued by Private Corporations)	N/A	N/A
1.3 LOANS/ CREDITS/ ADVANCES	N/A	N/A
1.4 GOVERNMENT TREASURY BILLS	N/A	N/A
1.5 OTHERS	N/A	N/A

2. INVESTMENT OF CORPORATE FUNDS IN ACTIVITIES UNDER ITS SECONDARY PURPOSES (PLEASE SPECIFY:)	DATE OF BOARD RESOLUTION	DATE OF STOCKHOLDERS RATIFICATION
N/A		

3. TREASURY SHARES: N/A	NO. OF SHARES	% AS TO THE TOTAL NO. OF SHARES ISSUED

4. UNRESTRICTED/UNAPPROPRIATED RETAINED EARNINGS AS OF END OF LAST FISCAL YEAR (deficit) (P2,908,841,606)

5. DIVIDENDS DECLARED DURING THE IMMEDIATELY PRECEDING YEAR:

TYPE OF DIVIDEND	AMOUNT (PhP)	DATE DECLARED
5.1 CASH	n/a	n/a
5.2 STOCK	n/a	n/a
5.3 PROPERTY	n/a	n/a
TOTAL	P	

6. ADDITIONAL SHARES ISSUED DURING THE PERIOD:

DATE	NO. OF SHARES	AMOUNT

SECONDARY LICENSE/REGISTRATION WITH SEC AND OTHER GOV'T AGENCY:

NAME OF AGENCY:	SEC	B S P	I C
TYPE OF LICENSE/REGN.	N/A	N/A	N/A
DATE ISSUED:	N/A	N/A	N/A
DATE STARTED OPERATIONS:	N/A	N/A	N/A

TOTAL ANNUAL COMPENSATION OF DIRECTORS DURING THE PRECEDING FISCAL YEAR (in PhP) NONE	TOTAL NO. OF OFFICERS 6	TOTAL NO. OF RANK & FILE EMPLOYEES none	TOTAL MANPOWER COMPLEMENT

NOTE: USE ADDITIONAL SHEET IF NECESSARY

I, **DIANE MADELYN C. CHING** (NAME) Assistant Corporate Secretary (POSITION) OF THE ABOVE-MENTIONED CORPORATION DECLARE UNDER THE PENALTY OF PERJURY, THAT ALL MATTERS SET FORTH IN THIS GENERAL INFORMATION SHEET WHICH CONSISTS OF (12) PAGES HAVE BEEN MADE IN GOOD FAITH, DULY VERIFIED BY ME AND TO THE BEST OF MY KNOWLEDGE AND BELIEF, ARE TRUE AND CORRECT.

I UNDERSTAND THAT THE FAILURE OF THE CORPORATION TO FILE THIS GIS FOR FIVE (5) CONSECUTIVE YEARS SHALL BE CONSTRUED AS NON-OPERATION OF THE CORPORATION AND A GROUND FOR THE REVOCATION OF THE CORPORATIONS CERTIFICATE OF INCORPORATION. IN THIS EVENTUALITY, THE CORPORATION HEREBY WAIVES ITS RIGHT TO A HEARING FOR THE SAID REVOCATION.

DONE THIS _____DAY OF NOV 1 6 2016, 20 _____ IN QUEZON CITY.

DIANE MADELYN C. CHING
Assistant Corporate Secretary

SUBSCRIBED AND SWORN TO BEFORE ME IN QUEZON CITY CITY/PROVINCE, PHILIPPINES ON NOV 1 6 2016, AFFIANT PERSONALLY APPEARED BEFORE ME AND EXHIBITED TO ME HER DRIVER'S LICENSE NO. N04-99-451455 VALID UNTIL 06 DECEMBER 2017.

JOEL G. GORDOLA
Notary Public
Commission expires until December 31, 2017
Appt. No. 066; Roll No. 25103; IBP No. 1013094
PTR No. 1876282; 1/04/16; Q.C
TIN 126-768-000; MCLE No. V-0001531
Until 1 # 878 Quirino Hiway, Gulod, Novaliches, Q.C

DOC. NO: 329 :
PAGE NO. 65 :
BOOK NO. 148 :
SERIES OF 2016 :

NOTARY PUBLIC FOR _____ CITY/PROVINCE
Notarial Commission No. _____
Commission expires on December 31, _____
Roll of Attorney Number _____
PTR No. _____
IBP No. _____
Office Address: _____